



WOMEN IN CLOUD

2019 SUMMIT AGENDA

TIME	DESCRIPTION
8:00 - 9:00 AM	Registration, Breakfast, Networking
9:00 - 9:05 AM McKinley & Baker/Hood	Mindfulness Experience Did you know mindfulness is your superpower? Let's explore and experience it together <i>Tay & Val, M Meditation</i>
9:05 - 9:15 AM McKinley & Baker/Hood	Opening Welcome & Introduction to Women In Cloud, A Year of Traction <i>Karen Fassio, WIC Co-Founder</i>
9:15 - 9:25 AM McKinley & Baker/Hood	Women in Cloud State of Washington Proclamation <i>State Senator Patty Kuderer</i>
9:25 - 9:40 AM McKinley & Baker/Hood	Opening Keynote: Entrepreneur Talk Becoming an Entrepreneur in IT <i>Thai Lee, CEO, SHI International</i>
9:40 - 10:00 AM McKinley & Baker/Hood	Keynote: Moving the Industry Needle Impacting What Really Matters <i>Gabriella Schuster, CVP One Commercial Partner, Microsoft</i>
10:00 - 10:20 AM McKinley & Baker/Hood	Executive Fireside Chat A conversation to share insights, research, stories, and actionable ideas to move the industry needle <i>Melanie Posey, VP, 451 Research Gabriella Schuster, CVP, Microsoft Thai Lee, CEO, SHI</i>
10:20 - 10:30 AM McKinley & Baker/Hood	Power Talk: Customer Obsession, A Secret Sauce All in on the customer. Starting with customer obsession first and always. Long-term focus but FAST decision making. <i>Sandy Carter, VP – Windows and Enterprise Workloads, Amazon Web Services</i>
10:30 - 11:00 AM McKinley & Baker/Hood	Power Panel: Real Women, Real Impact Women are finding new opportunities in the cloud technology revolution. This panel will address how women can boost their profiles and play more important roles in this massive IT shift and address how they see hiring and recruitment landscapes changing. <i>Barb Darrow, Sr. Director, Oracle (Moderator) Amy Protexter, CMO, Insight Becky Washam, President & Co-Founder, Opsgility Margaret Dawson, VP, RedHat Monica Kumar, VP, Oracle Cloud Platform Carrie Francey, VP, Information Builders</i>



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11:00 - 11:20 AM McKinley & Baker/Hood	<p>Power Conversation: UN Partnership - Be Empowered, One Step at a Time</p> <p>Closing the Gender Gap with Women-in-Cloud</p> <p><i>Gretchen O'Hara, VP Go-to-Market Strategy US One Commercial Partner, Microsoft George Sifakis, Global Chairman, CEO, Ideagen Global</i></p>
11:20 - 11:30 AM	BREAK & TRANSITION
11:30 - 12:30 PM	<p>(Room: McKinley) Breakout 1: Cloud Technology 101</p> <p>Learn the basics of cloud solution building with leveraging Cloud, AI, IoT and Blockchain to win customers.</p> <p>Introduction - <i>Chaitra Vedullapalli, Co-Founder/CMO, Meylah</i> Lightning Talk – Bringing Cloud Down To Earth, <i>Eduardo Kassner, Chief Technology & Innovation Officer, Microsoft</i></p> <p>Lightning Panel <i>Leena Porwal, Director, Harmen Technologies (Moderator) Heidi Sales Toussaint, UX Researcher, Google Madhu Kochar, VP, IBM Lisa Lindberg, VP, Expedia Group Media Solutions Ioanna Staneglouidi, Co-Founder & Chief Risk Officer, Verge.Capital Madhu Singh, Principal Attorney, Foundry Law Group</i></p> <hr/> <p>(Room: Baker/Hood) Breakout 2: Leadership in Action: Your Path to the C Suite</p> <p>You might expect risk-taking, authenticity and community to have a key role in a leaders path to the c-suite, but what about hesitation, fear, and uncertainty and embracing uncomfortable moments for breakthrough growth. These leaders will share their perspectives and their stories to show the real path to the c-suite.</p> <p>Introduction - <i>Wendy White, Vice President, Expedia</i> Lightning Talk - Build the Right village, if “it Takes a Village” - <i>Swarna Podila, Senior Director, Cloud Foundry Foundation</i> Lightning Fireside Chat - A Candid Conversation: Overcoming Leadership Challenges - <i>Tim Crawford, CIO Strategic Advisor, AVOA Lauren Cooney, CEO, Spark Labs</i></p> <p>CEO Power Panel - Your Path to the C-Suite: Embracing Uncomfortable Moments, Risk-taking and Authenticity</p> <p><i>Amy Nelson, Founder & CEO, The Riveter Karli Barokas, CEO, Barokas Kristina Bergman, Founder & CEO, Integris Software Heather Brewer, Director, Strong-Bridge Envision Consulting (Moderator)</i></p> <hr/> <p>(Room: Kodiak) Breakout 3: Make Your Business Fly</p> <p>You've heard of the fantasy “If you build it, they will come,” but the reality is to launch a cloud company and drive strong profitable growth is not easy! Meet with industry leaders who help companies innovate and accelerate their path to success in the cloud and learn how culture and leadership are the most essential building blocks.</p> <p>Introduction - <i>Carrie Francey, VP, Information Builders</i> Lightning Talk - Paying Off Tech Debt – <i>Hollie Choi, Executive IT Leader, Fox</i> Lighting Talk - Use SaaS-enabled Solutions to Make Your Business Fly – <i>Sean Jazayeri, Strategic Alliances, and Initiatives, Corent Technology</i></p> <p>Lightning Panel <i>Hollie Choi, Executive IT Leader, Fox Sean Jazayeri, Strategic Alliances and Initiatives, Corent Technology Katie McLean, CGO, Athenian Evan Richman, CEO, Skykick Ambika Singh, CEO, Armoire</i></p>



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<i>AFTERNOON TRANSITION</i>			
12:30 - 1:30 PM Rainier/St. Helens	<p>Lunch & Networking with Executives & Experts, Exhibitor tables open</p> <p>Executive Roundtables</p> <p>Grab your lunch and find a table conversation facilitated by business leaders, entrepreneurs, senior experts. Limited space available. Seating on first come first served basis.</p> <ul style="list-style-type: none"> • Building Businesses with Amazon Web Services - <i>Kurt Kufeld, VP, AWS Platform at Amazon</i> • Formulating Innovative Ideas - <i>Ram Dutt, CEO & Co-Founder, Meylah</i> • Raising Capital - <i>Gillian Muessig, CEO, Outlines Venture Group</i> • Building Businesses with Google Cloud - <i>Christina Storm, UX Manager, Google</i> • Executive Presence - <i>Nancy Watt, CEO, Nancy Watt Communications</i> • Workplace Leadership - <i>Jacqueline Farrington, Founding Director, Farrington Partners</i> • Building Businesses with Microsoft Cloud - <i>David Willis, CVP, US One Commercial Partner</i> • Visioning Your Future - <i>Patti Dobrowolski, CEO & Creative Activator, Up Your Creative Genius</i> • Career & Life Transitions in Tech - <i>Julie Chase, Head Job Coach, Dream Job Catcher</i> • Winning An Enterprise Cloud Deal - <i>Ed Fassio, Customer Success Manager, Microsoft Dynamics CRM</i> • Securing a Board Position at Public & Private Companies - <i>Coco Brown - CEO, Athena Alliance</i> • Partnering with Consulting Companies, <i>Heather Brewer, Director, Strong-Bridge Envision Consulting</i> • The Future of Cloud - <i>Lindsay Zwart, GM, US Subsidiary, Microsoft Azure</i> • Making your Solutions SaaS-enabled - <i>Feyzi Fatehi, CEO, Corent Technology</i> • Developing Go-To-Market Campaigns - <i>Lori Stutsman, President, Extra Mile Marketing</i> • Securing Executive Sponsorship - <i>Casey McGee, VP Partner Development, Microsoft</i> • Early Stage Funding: Navigating the Waters - <i>Jim Brisimitzis, Managing Partner, Quake Capital Partners</i> • Building Business With Content Marketing - <i>Tad Richardson, Owner, SodoMofo Designs</i> • Digital Transformation with SAP - <i>Kathy Visser-May, VP Global Marketing, SAP</i> • Mindfulness for Success at Work - <i>Tay & Val, Founders, M Meditation</i> <p>Meet Table Sponsors (at leisure)</p> <p><i>Movere Amazon: Amazon Web Services / Amazon Marketplace Meylah Ecuity Edge Microsoft Opsgility ChickTech Sutherland Infosys Strong-Bridge SAP Expedia Information Builders IBM Skykick Egencia Simplicity Consulting TiE Seattle Nulia.cloud iStreamPlanet Gartner Genetec Winhoven Larsen and Toubro Infotech (LTI)</i></p>		
1:30 - 1:40 PM	<i>TRANSITION</i>		
1:40 - 1:50 PM McKinley & Baker/Hood	<p>Power Talk: Leading Customer Digital Transformation Case Study</p> <p>Petco Case Study: Scaled customer care operations and improved customer experience. A leading pet specialty retailer that focuses on nurturing powerful relationships between people and pets.</p> <p><i>Razia Richter, Managing Partner, CXActivate, Ex - CCXO Petco</i></p>		
1:50 - 2:10 PM	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>(McKinley) Experiential: IMPROVOCATION: The Triangulation of Relationships and Status Building</p> <p><i>Nancy Watt, CEO, Nancy Watt Communications</i></p> </td> <td style="width: 50%; vertical-align: top;"> <p>(Baker/Hood) Experiential: Navigating Imposter Syndrome</p> <p><i>Stacey Sargent, CEO, Connect Growth and Development</i></p> </td> </tr> </table>	<p>(McKinley) Experiential: IMPROVOCATION: The Triangulation of Relationships and Status Building</p> <p><i>Nancy Watt, CEO, Nancy Watt Communications</i></p>	<p>(Baker/Hood) Experiential: Navigating Imposter Syndrome</p> <p><i>Stacey Sargent, CEO, Connect Growth and Development</i></p>
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2:10 - 2:30 PM McKinley & Baker/Hood	<p>Power Talk: High Stakes Communications, Confidently land your message</p> <p><i>Jenna Lange, Founder/President, Lange International</i></p>	
2:30 - 2:50 PM	<p>(McKinley) Experiential: Navigating Imposter Syndrome</p> <p><i>Stacey Sargent, CEO, Connect Growth and Development</i></p>	<p>(Baker/Hood) Experiential: IMPROVOCATION: The Triangulation of Relationships and Status Building</p> <p><i>Nancy Watt, CEO, Nancy Watt Communications</i></p>
2:50 - 3:00 PM	<p>BREAK & TRANSITION</p>	
3:00 - 4:00 PM	<p>(Room: Baker/Hood) Breakout 4: Getting Started: “If I only knew then what I know now...”</p> <p>We’ll share lessons in getting started on the cloud journey from leaders among today’s women-owned and operated businesses in tech. We’ll also meet with business leaders who completed the first Women in Cloud accelerator for a lively chat on their accelerated journey to the cloud and how it has impacted their business.</p> <p>Introduction - <i>Karen Fassio, Director, Microsoft</i></p> <p>Lighting Talk - #BeBold, #BeStrategic, #BeIntentional - Rethink your business strategy for the Cloud. <i>Madinah Ali, President, Safe PC Cloud</i></p> <p>Lighting Talk - Skills Make Sense. - Investing in skills affects the world we live in and enables us to bridge the talent gap in our industry. <i>Jennifer Didier, President, Directions Training Center</i></p> <p>Lighting Talk - Be a dinosaur! - Fun lessons in adaptability we can all learn from ancient reptiles. <i>Lori Stutsman, President, Extra Mile Marketing</i></p> <p>Accelerator Lightning Panel - Join a fun, lively discussion of the getting started experience from fellow entrepreneurs and participants of the Women in Cloud accelerator <i>Karen Fassio, Director, Microsoft (Moderator) Mary Heather Lines, CEO, Automation Marketing Sharon Davison, CEO, Redsky Kelly Sparks, CEO, Founder of VMG Studios Jill Angelo, CEO, genneve</i></p>	
	<p>(Room: McKinley) Breakout 5: Harnessing the Power of We: Allies, Partnerships, Collaborations</p> <p>Successful Business and Technology leaders all know this to be true – it’s often better to go as ‘We’ than ‘I’. In this session, we will discuss the Power of We and leading practices on how to harness collaborations, partnerships, and alliances, whether you’re a Business Leader and Intrapreneur or an Entrepreneur</p> <p>Lighting Talk - Who you know, who knows you - <i>Jacquie Touma, Founder/CEO, Curious Enterprises</i></p> <p>Lightning Talk - The Art of the Coffee Meeting - <i>Rebecca Lovell, Director, Create33</i></p> <p>Lightning Talk - #RelationshipsAreTheTrueCurrency - <i>Melody Biringer, Founder, WIT Regatta</i></p> <p>The Power of We Lightning Panel <i>Toni Coleman, Director of Business Development, WTIA Kylie Schleicher, Managing Director of Technology, VML Deena Perriott, Founding Member, Black Women in STEM Christina Bongard, President, The WIT Network Lika Dutta, Founder & CEO, HoshinIQ</i></p>	



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4:00 - 4:05 PM	<i>TRANSITION</i>
4:05 - 4:30 PM McKinley & Baker/Hood	<p>Impact of Cloud Accelerator</p> <p>Cloud Accelerator Showcase. Learn about the innovations developed by business leaders and graduates of the inaugural Women in Cloud Accelerator. Watch demos, ask questions, make connections.</p> <p><i>Chaitra Vedullapalli, Co-Founder, Women in Cloud (Moderator) Jill Angelo, CEO, genneve Mary Heather Lines, CEO, Automaton Sarah Blankinship, CEO, RightSciences Kristin Miller, CEO, Stylyze</i></p>
4:30 - 5:00 PM McKinley & Baker/Hood	<p>Closing Keynote: Women on Purpose</p> <p>To create sustainable impact through purpose-based businesses</p> <p><i>Sage Lavine, CEO, Women Rocking Business</i></p>
5:00 - 5:10 PM McKinley & Baker/Hood	<p>Announcements, Acknowledgements & Final Thank Yous</p> <p><i>Women In Cloud Team & Partners</i></p>
5:15 - 6:30 PM	<p>Celebrations</p> <p>Cocktails and Networking</p>



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OTHER EXPERIENCES	
11:30 AM - Close (various times)	<p>Meet the Authors & Book Signing</p> <p>At Meet the Author you can see authors describing and introducing their books in their own words. A Limited quantity of books are available for sale at the Women in Cloud Book Nook</p> <p>Featured Authors: <i>Sage Lavine Jenna Lange Sandy Carter Sheryl Kline Patti Dobrowolski Stacey Sargent Sharon Davison</i></p>
11:30 AM - Close	<p>Insights by Insight</p> <p>Meet Shawna Flemming & her Insight team to solve your business challenges</p> <p><i>Shawna Fleming, Microsoft Alliance Manager, Cloud Transformation, Insight The Insight Team</i></p>
11:30 AM - Close	<p>Interact with Virtual Amazon Jam</p> <p>Participate and compete with a series of cloud challenges (Laptop Required)</p> <p>An AWS JAM is an event where participants experiment a wide range of AWS services in a series of prepared scenarios that represent common use-cases and operational tasks. The experience is gamified with teams competing to score points by completing a series of challenges over the course of a day.</p> <p><i>Amazon Web Services</i></p>
11:30 AM - Close	<p>Rock Your Profile! LinkedIn Profile Consults</p> <p>Stop by and pick up information you can use to immediately improve your online profile. You can also reserve time with our onsite photographer for a free professional headshot or with one of our marketing consultants for an onsite assessment of your profile with personalized recommendations for improvement. <i>(limited reservations available)</i></p> <p><i>Extra Mile Marketing Team</i></p>
11:30 AM - Close	<p>Share your Voice: Tech Native Video</p> <p>Share why Women in Cloud is important to you in a brief recorded interview facilitated by Tech Native</p> <p><i>Dominic Halpin, Tech Native</i></p>
All Day	<p>Create Smiles: Gift a gratitude</p> <p>Meet the youth entrepreneurs from 3C who have for purchase gratitude boxes filled with sweet treats you can gift to others as a token of appreciation or simply to put a smile on their face.</p> <p><i>3C Youth Entrepreneurs Group</i></p>
All Day	<p>Photo Booth: Crank your social media</p> <p>Use the Women in Cloud media wall and props to amp up your social and share your excitement with friends and members of the community</p> <p><i>Located outside foyer of McKinley room</i></p>