

WOMEN IN CLOUD :

MICROSOFT CLOUD ACCELERATOR PROGRAM

A D V I S O R G I V E S & G E T S



WHAT IS THE CLOUD ACCELERATOR?

WIC:MCAP is a 6-month program to accelerate female-led tech organizations to bring their Cloud + AI innovations to be co-market and co-sell ready with Microsoft. Entrepreneurs will learn to develop their Cloud business model, Cloud solution, source target customers, get access to subject-matter experts & executives with an ultimate goal of creating economic growth and job opportunities that are aligned with the UN goals.

Up to 25 applicants will be selected to participate in the program and will each be assigned a dedicated advisor to create access to potential customers, partners, and subject-matter experts to help them realize their business goals.

GIVES

- Minimum of 3 meetings with the entrepreneur
- Access to 2 - 3 potential customers
- Attend the mandatory online advisor training
- Share insights and challenges to help the entrepreneurs become successful
- Join and participate in Cloud Accelerator Facebook Forum
- Attend in-person Kick-Off and Graduation ceremonies
- Nominate a minimum of 3 women-led companies in your network to participate in Women in Cloud activities

GETS

- Recognition for your contribution at Women in Cloud Summit and other related activities

Mutual learning opportunity to create access for yourself and the entrepreneur

- Getting connected to advisors and WiC speaker community
- Invitation to speak at online and offline Women in Cloud events
- Invitation to facilitate an Executive Roundtable at Women in Cloud events
- Exclusive Invitation to IdeaGEN UN Delegation participation
- Year-round Discounted Travel Benefits
- One (1) complimentary ticket to Women in Cloud events
- Brand amplification via TechNative and IdeaGEN interviews
- Insider access to Women in Cloud strategic plans
- Recognition as a thought-leader

**FOR MORE DETAILS,
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