



21 DAYS OF ACTION

partner social promotion kit



WOMEN IN CLOUD



On March 6, the lead up to International Women’s Day, Women in Cloud will launch the **21 Days of Action** campaign to create \$1 billion in economic access for women-led technology companies.

The campaign runs from March 6-26, and aims to improve access to procurement vehicles for women in the technology sector through collaborative action with public officer holders, women tech entrepreneurs and entrepreneurship organizations and accelerators in Canada and the U.S.

Together, we can share the importance of fair and equitable access to economic opportunities for all, to amplify the success of women-led technology companies, and the important organizations and initiatives they support.

We’ve put together social media content for you to easily copy, paste and post on your profile.

Use the hashtag **#empowHERaccess** with your posts to join the conversation online.



Twitter Content



Copy, paste and post the tweets below using the hashtag **#empowHERaccess**.

I pledged my support for @GlobalWIC's 21 Days of Action campaign to #empowHERaccess to fair and equitable economic opportunities for all, will you?

Add your name here ↓

<https://womenincloud.com/pledge/>

.@GlobalWIC: if I had 1 million dollars I would [add your million dollar dream here]

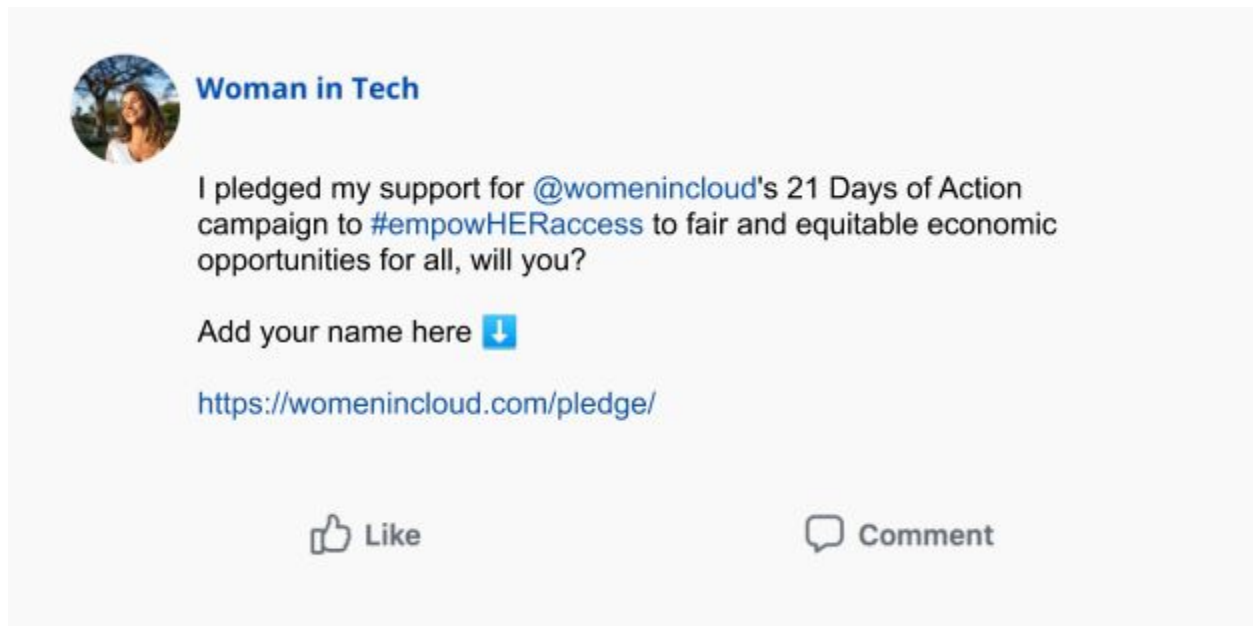
#empowHERaccess

I share @GlobalWIC's commitment to improve access to procurement vehicles for women in the technology sector

Let's work together to #empowHERaccess



Facebook Content



Copy, paste and post the Facebook posts below.

<p>I pledged my support for @womenincloud's 21 Days of Action campaign to #empowHERaccess to fair and equitable economic opportunities for all, will you?</p> <p>Add your name here ↓</p> <p>https://womenincloud.com/pledge/</p>
<p>@womenincloud: if I had 1 million dollars I would [add your million dollar dream here]</p>
<p>I share @womenincloud's commitment to improve access to procurement vehicles for women in the technology sector</p> <p>Let's work together to #empowHERaccess</p>



LinkedIn Content



Copy, paste and post the LinkedIn posts below.

I pledged my support for @Women in Cloud's 21 Days of Action campaign to #empowHERaccess to fair and equitable economic opportunities for all, will you?

Add your name here ↓

<https://womenincloud.com/pledge/>

@Women in Cloud: if I had 1 million dollars I would [add your million dollar dream here]

I share @Women in Cloud's commitment to improve access to procurement vehicles for women in the technology sector

Let's work together to #empowHERaccess



Social Media Graphics

We've created the following graphics for you to use on with your social media posts. You can access the images [here](#).

