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RESOURCES & URLs

- [#empowHERaccess Landing Page](#)
- [#empowHERaccess Opportunity Brief](#)
- [#empowHERaccess Awards Nomination Form](#)

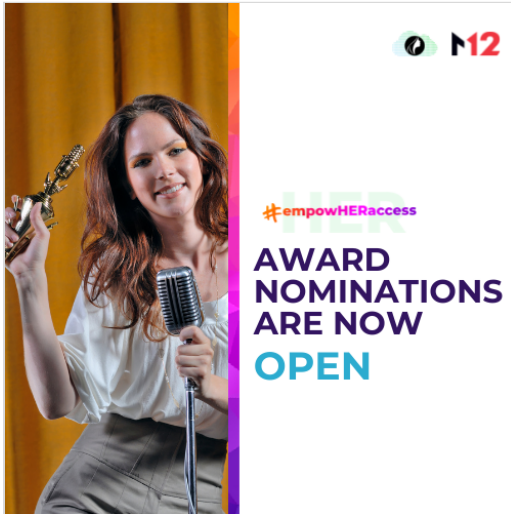
AWARDS NEWSLETTER BLURB

[Women in Cloud](#) (WIC) partners with [M12 - Microsoft's Venture Capital Fund](#) to award those who have created access for women in tech to support their stability and recovery from the impacts of the COVID-19 pandemic.

[#empowHERaccess](#) is an annual digital advocacy campaign by Women in Cloud to generate greater economic access for women in technology. As part of the [#empowHERaccess](#) campaign, Women in Cloud is inviting you join them in acknowledging and celebrating the many stories of pivot and perseverance during the global pandemic. The [#empowHERaccess awards](#) are a unique opportunity for entrepreneurs to recognize those who have facilitated their access and ensured business stability throughout the pandemic. Women in Cloud has created eight awards to recognize and commemorate these vital members of our community : **Digital Transformation Project of the Year Award, Cloud Solution of the Year Award, Supplier of the Year Award, Advisor of the Year Award, Investor of the Year Award, Innovative Partnership of the Year Award, Cloud Technology Deal of the Year Award, and Women in Technology Outstanding Leadership Award.** Those chosen will be honored at an [Award Ceremony on July 16th during the #WICxInspire](#) event.

Women in Cloud would like to hear from you! Nominate the organizations, companies, suppliers, advisors, investors, and women tech leaders who have positively impacted your entrepreneurial journey by [completing the award nomination application](#) by **June 30, 2021**.

SOCIAL COPY & CREATIVES



Version 1

- [1200x628px](#) - Best for LinkedIn & Twitter
- [500x500px](#) - Best for Facebook & Instagram

Women in Cloud's #empowHERaccess Awards nominations are now open!

Nominate the companies, suppliers, partners, advisors, investors & women tech leaders who have positively impacted your entrepreneurial journey [↓](#)

<https://bit.ly/2S2aUu5>

#empowHERaccess #shesoars #womenincloud



Version 2

- [1200x628px](#) - Best for LinkedIn & Twitter
- [500x500px](#) - Best for Facebook & Instagram

Who has helped you pivot and persevere through the impacts of the COVID-19 pandemic?

Nominate them to win an #empowHERaccess Award from Women in Cloud: <https://bit.ly/2S2aUu5>

#empowHERaccess #womenincloud #shesoars



Version 3

- [1200x628px](#) - Best for LinkedIn & Twitter
- [500x500px](#) - Best for Facebook & Instagram

Women in Cloud's #empowHERaccess awards are a unique opportunity for entrepreneurs to recognize those who have facilitated their access and ensured business stability throughout the pandemic.

Nominate those who have helped you here: <https://bit.ly/2S2aUu5>

#empowHERaccess #womenincloud #shesoars



EMAIL COPY

Subject: **Women in Cloud Opens Nominations for Inaugural #empowHERawards Awards**

Hello [person-name],

[Women in Cloud](#) (WIC) has partnered with [M12 - Microsoft's Venture Capital Fund](#) to award those who have created access for women in tech to support their stability and recovery from the impacts of the COVID-19 pandemic.

[#empowHERaccess](#) is an annual digital advocacy campaign by WIC to generate greater economic access for women in technology. As part of the #empowHERaccess campaign, WIC is inviting you join them in acknowledging and celebrating the many stories of pivot and perseverance during the global pandemic. The [#empowHERaccess awards](#) are a unique opportunity for entrepreneurs to recognize those who have facilitated their access and ensured business stability throughout the pandemic.

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Best,

[Your Name]