#SDG2030

CLOUD SOLUTION BUILDING TOOLKIT

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Table of Contents

CONTENTS

CHECKLIST TO SUBMIT YOUR SOLUTION

Leverage your checklist to submit a compelling solution for the challenge

DESIGN THINKING FRAMEWORK

A easy to use framework to find solutions that solve UN 2030 Goals.

#IMPACT LENS FRAMEWORK REIMAGINE INNOVATION

Reimagine your innovation with UN SDG 2030 Goals

#BUILDFOR2030 SOLUTION IDEA DEVELOPMENT

Develop your solution idea for #Buildfor2030 Hackathon

SOLUTION NARRATIVE TEMPLATE

Develop a compelling narrative for your solution.

VIDEO SCRIPTING TEMPLATE

Designing a video script is an art. Use the template to create your video script.

CHECKLIST TO SUBMIT THE SOLUTION

PARTICIPATION CHECKLIST

- ○ MPN ID
- ○ SOLVE 1 OF 5 CHALLENGE PROMPTS
- ○ MUST USE MSFT CLOUD
- ○ COMMERCIALLY NOT AVAILABLE

SOLUTION IDEA

- ○ 1 LINER
- ○ VALUE PROPOSITION
- ○ BENEFITS
- ○ MUST HAVE SOCIETAL IMPACT

VIDEO CREATION

- ○ COVER BANNER
- ○ UI/UX OF SOLUTION
- ○ CUSTOMER CHALLENGE
- ○ CLOSING WITH IMPACT

RESEARCH

- ○ USER RESEARCH
- ○ SURVEY BASED
- ○ POTENTIAL CUSTOMER
- ○ UN FOLKS

UN GOAL ALIGNMENT

- ○ PICK THE CHALLENGE
- ○ PICK THE UN GOAL
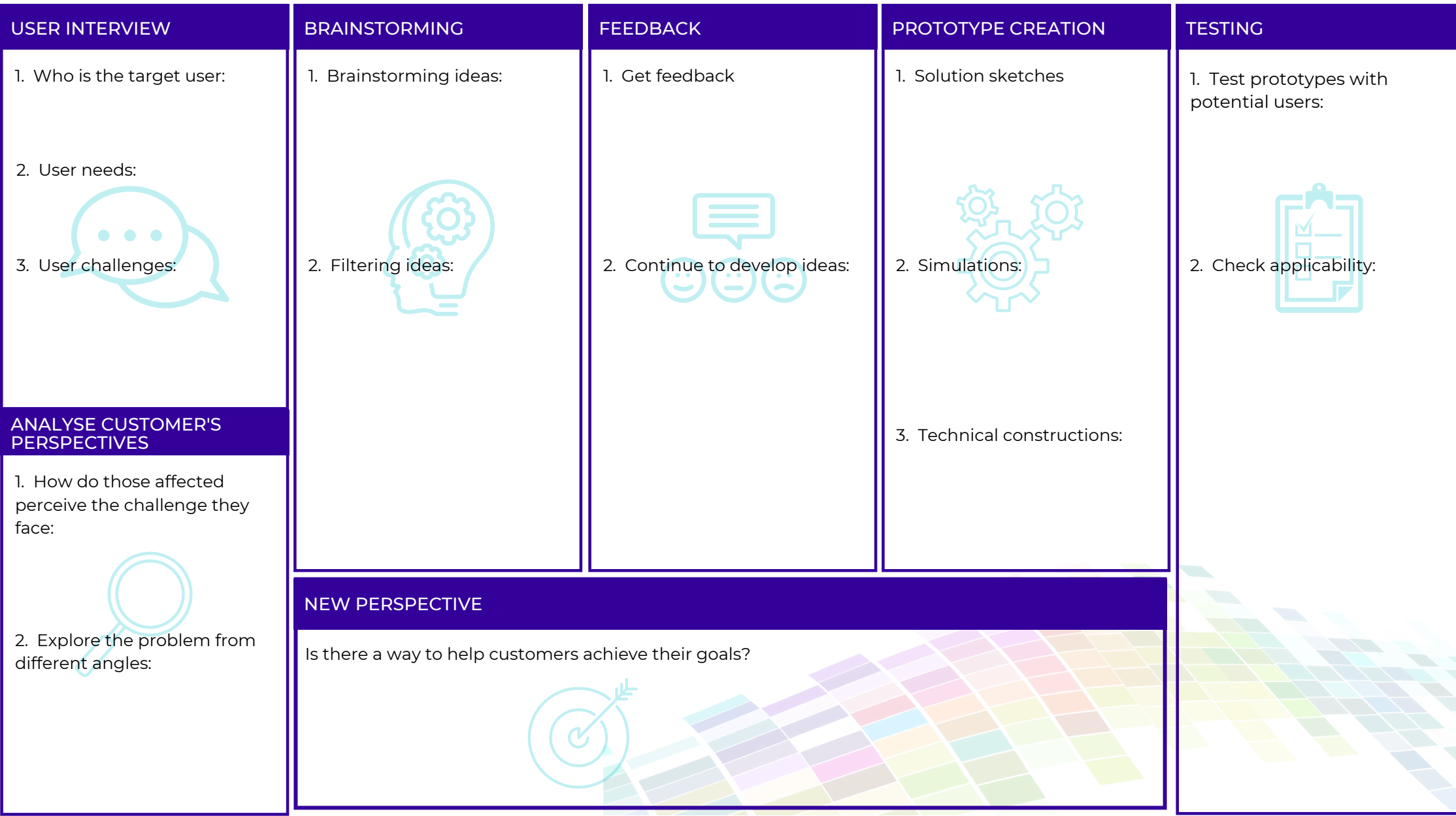- ○ PICK YOUR METRIC

SUBMISSION DOCUMENTS

- ○ VIDEO FORMAT
- ○ SOLUTION INFORMATION
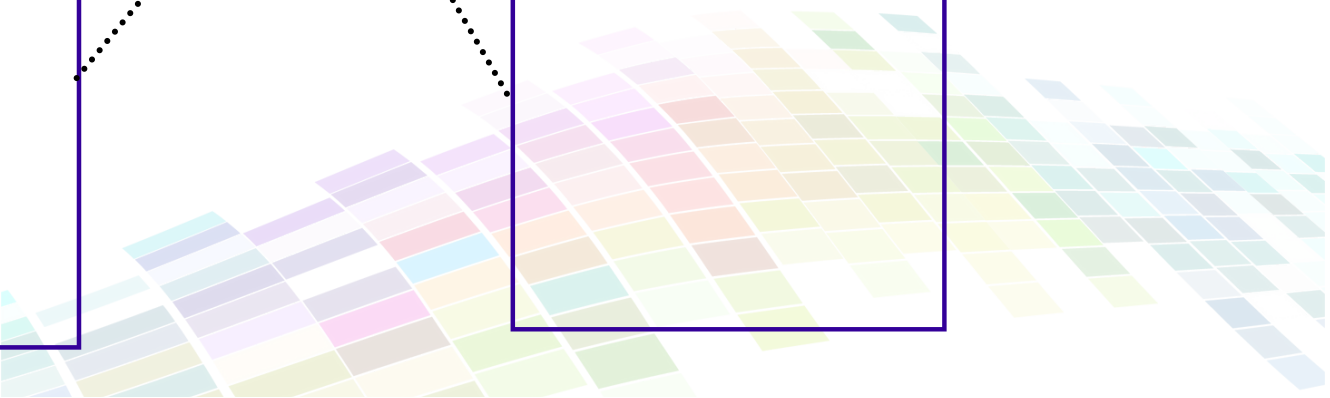- ○ DEMO'S

MISCELLANEOUS

DESIGN THINKING FRAMEWORK

USER INTERVIEW

1. Who is the target user:

2. User needs:

3. User challenges:

ANALYSE CUSTOMER'S PERSPECTIVES

1. How do those affected perceive the challenge they face:

2. Explore the problem from different angles:

BRAINSTORMING

1. Brainstorming ideas:

2. Filtering ideas:

FEEDBACK

1. Get feedback

2. Continue to develop ideas:

PROTOTYPE CREATION

1. Solution sketches

2. Simulations:

3. Technical constructions:

TESTING

1. Test prototypes with potential users:

2. Check applicability:

NEW PERSPECTIVE

Is there a way to help customers achieve their goals?

#IMPACTLENS FRAMEWORK REIMAGINE INNOVATION

BUSINESS CHALLENGE

SOCIAL CHALLENGE

SOLUTION NAME

PROBLEM YOUR ARE SOLVING

IDENTIFY CORE AUDIENCE

UN GOALS (PICK ONE)

COMMUNITY PARTNERSHIPS

LEADERSHIP & INNOVATION

IMPACT METRICS

#BUILDFOR2030 SOLUTION IDEA DEVELOPMENT
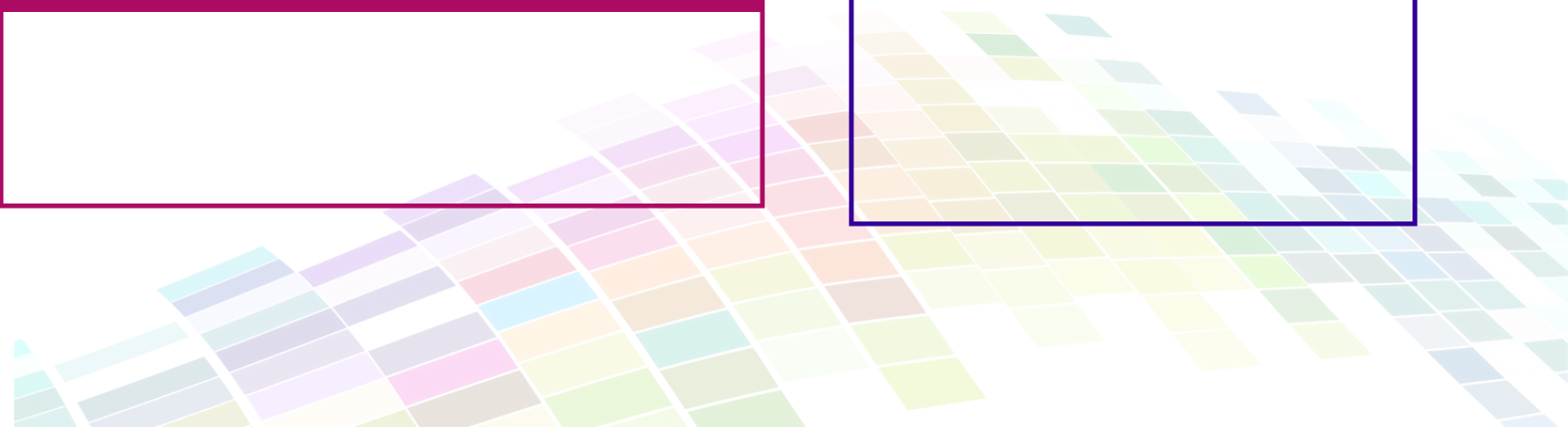
CLIENT

PROBLEM YOUR ARE SOLVING

PROMPT

UN GOALS (PICK ONE)

SOLUTION NAME

IMPACT METRICS

SOLUTION NARRATIVE TEMPLATE

MY CLOUD SOLUTION: _____

empowers [customer] _____

to achieve the following benefits:

1. _____

2. _____

3. _____

4. _____

and is different from all other solutions because:

1. _____

2. _____

3. _____

4. _____

VIDEO SCRIPTING TEMPLATE

SCENE	NARRATION/AUDIO	IMAGES/VIDEO	DURATION
1.			
2.			
3.			
4.			
5.			
6.			

WIC OFFERINGS

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- WIC Solution Marketplace

- Microsoft Cloud Accelerator

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About Women in Cloud
CLOUD ACCELERATOR

Women In Cloud's Microsoft Cloud Accelerator is an immersive 6 month program to assist women-led tech companies to co-build, co-market and co-sell with Microsoft and their distribution channels. This program is designed to help you win enterprise opportunities, get access to Azure credits, an advisor community, and a global stage to showcase your business.

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About the
#BUILDFOR2030 HACKATHON

Microsoft #BuildFor2030 Hackathon seeks to drive transformative solutions and services into development to further the UN Sustainable Development Goals (UN SDGs).
Through this learning and community-building journey, let's accelerate innovation to power a more inclusive economy, together.

Learn More: https://sway.office.com/nqQTNvlrdagIOgWK?ref=Link

#Buildfor2030
HACKATHON CHALLENGE STATEMENTS

- **Gender equality**: Enable technology that creates more equal participation, economic access, and opportunities at all levels in work and life for women and girls
- **Sustainability**: Build new solutions to help customers and industries across the globe transition to a net-zero carbon future.
- **Accessibility**: Create accessible technology devices and applications with inclusive design for the more than one billion people living with disabilities.
- **Enabling the nonprofit sector**: Develop solutions to enable the nonprofit sector to achieve scalable and measurable mission impact.
- **Empowering communities**: Build solutions that enhance critical infrastructure and support equitable access to healthcare, education, and public services, enabling more resilient communities.

HOW TO GET INVOLVED

- Become an Advisor

- Become a sponsor

- Become a partner

- Become a speaker

- Signup For Newsletters

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