



HOW TO PARTICIPATE AS AN AMBASSADOR?

What is the Ambassador Program?

Members who refer other members to the #WICxDigitalNetwork are called Ambassadors, and are recognized (and can be rewarded) for referring new people. When you send an email invite or share your unique personal invite link, you'll automatically get credit for the people who join because of you. The more people you refer, the faster you'll be recognized in the #WICxDigitalNetwork as an Ambassador.

Start Date & End Date:

WIC will start tracking your growth immediately (following ambassador application completion and your accomplishments will be calculated on January 29, 2022 at the end of the Summit

How to Join the Ambassador Program:

- [Complete the application form](#) so that we know to track your Ambassador growth in the #WICxDigitalNetwork.
- You will receive a confirmation email from WIC to let you know that we are tracking your progress.

How to get started (once confirmed)

- Go to the [#WICxDigitalNetwork](#)
- Select "Members" at the left of the screen
- At the top right of the screen, select "Invite"
- Start inviting your community
 - Copy your unique Invitation Link and use this to invite your network to join the #WICxDigitalNetwork
 - Alternatively, you can invite people by email address and with a message direct from the #WICxDigitalNetwork platform

Can you make it to Gold level? Unlocking Ambassador Growth Tracking

- When you refer new people who join, you become a Bronze, Silver, or Gold Ambassador:
 - Bronze Ambassadors refer at least 2 members
 - Silver Ambassadors refer at least 10 members
 - Gold Ambassadors refer at least 25 members

What's in it for you? Perks of Becoming an Ambassador:

- All levels earn recognition in the #WICxAnnualSummit 2022 community & complimentary access to #WICxAnnualSummit 2022
- **Bronze Level:** #WICxAnnualSummit 2022 Digital Swag Bag
- **Silver Level:** Complimentary Annual Subscription to 2022 WIC Events (access to 20+ events - valued at \$600)
- **Gold Level:** Invitation to attend WIC Executive Dinners that bring together senior technology business leaders, female tech founders, genuine innovators, and a world class moderator to drive forward-thinking conversations. All dinners are held in unique 5* locations across USA, Canada and India for that VIP experience.